

■ **Mail Registration Form and Payment to:**

■ Celebrating Rural Georgia Registration
■ Georgia Department of Community Affairs
■ 60 Executive Park South, NE, Atlanta, GA 30329-2231
■ You are not officially registered until we receive your payment.
■ On-site registration will be available.

■ **Note:** Faxed registrations are discouraged and will only
■ be accepted by special arrangement. If you need to fax a
■ registration, please email Kimberly Carter at kcarter@dca.state.ga.us in advance.

■ Dress for the entire conference is casual.

■ If you have a disability and need special assistance or
■ information, please contact Candice Gunn at (706) 583-2736,
■ or cgunn@dca.state.ga.us

■ To help us plan, ***please check the events*** you plan to attend. All
■ these events are included in the basic conference registration fee:

■ ☐ **Opening
Reception at the
Augusta Canal**

■ Join us for great food, live
■ music, dancing, canal boat
■ rides, a charity art auction
■ and free admission to the
■ Augusta Canal Interpretive
■ Center on Monday night. Commissioner Mike Beatty from the
■ Georgia Department of Community Affairs will host this lively
■ networking event. Shuttle service to and from the conference
■ hotel will be provided.

■ ☐ **Destination
Downtown**

■ Sample the cultural
■ resources and great
■ shopping of downtown
■ Augusta on Tuesday night.
■ Main Street Augusta and
■ the Augusta Downtown
■ Development Authority
■ will sponsor a walkabout reception featuring the historic
■ Imperial Theater and individual galleries of nearby Artist Walk
■ from 5:00 PM to 7:00 PM. Also, enjoy discounts on dinner at
■ your choice of several fine downtown restaurants.

■ ☐ **25th Anniversary
River Walk and
Fitness Run**

■ *(There is an additional fee
■ for this event.)*

■ Join the Georgia Rural
■ Health Association (GRHA)
■ for our 25th Anniversary
■ River Walk and Fitness Run. We will be meeting at the
■ riverfront Wednesday morning for a 1.5 mile run/walk before
■ the day's events begin. Please contact (478) 552-3620 or check
■ in at the GRHA registration desk at the conference for more
■ details.



Photo credit: Georgia Department of Economic Development

■ **Quality Growth Advisory Clinic**

The Georgia Department of Community Affairs, Office of Planning & Quality Growth will conduct Quality Growth Advisory Clinics at the 2006 Celebrating Rural Georgia Conference in Augusta.

The clinics will consist of a panel of experts in planning and quality growth implementation who will meet as a group with one or more planning officials and/or local government officials that sign up for consultation. During each appointment, local government officials may ask questions related to planning and quality growth, seek the panelists' advice about specific plans or ordinances, or request technical assistance on planning and quality growth issues.

Local governments interested in applying for a Quality Growth Resource Team visit are required to attend a clinic before submitting a request for a visit. For more information about Quality Growth Resource Team visits, please visit <http://www.dca.state.ga.us/development/PlanningQualityGrowth/programs/QGResourceTeams.asp>.

If you have plans to attend the conference and would like to sign up for one of the 45-minute appointments or for more information, please contact Julie Brown at 404-679-0614 or by email at jbrown@dca.state.ga.us. Appointment reservations will be taken on a first come, first serve basis.

■ **Location, Lodging Information**

Conference sessions will be held at the Augusta Marriott Hotel and Suites located at Two Tenth Street, Augusta, GA 30901.

The following Augusta hotels are holding blocks of rooms for the conference. To ensure special rates, please make your reservation using "Celebrating Rural Georgia" as the group name. Reservations must be guaranteed with a check or credit card. Rooms must be booked by the cut-off date to guarantee conference rates, which do not include taxes and gratuities.

■ **Augusta Marriott Hotel and Suites**

Two Tenth Street, 866-316-5958
Rate: \$99/night plus applicable taxes
Cut-off date: July 28th

■ **Augusta Suites Inn**

3038 Washington Road, 706-868-1800
Rate: \$79/night plus applicable taxes
Cut-off date: August 7th

■ **Comfort Inn**

629 Frontage Rd. N.W., 706-855-6060
Rate: \$60/night plus applicable taxes
Cut-off date: August 7th

More complete hotel information can be found at www.celebratingruralgeorgia.org

■ **Transportation and Parking**

Registration will include free parking at a lot adjacent to the conference hotel.

Shuttle service will be available between the Marriott and the Monday Night Augusta Canal Reception. Shuttles will run between 4:30 pm and 7:30 pm.

■ **Exhibits and Sponsorships**

Sponsorship levels are **Dogwood** - \$500; **Jasmine** - \$1,000; **Camellia** - \$1,750; **Magnolia** - \$2,500; and **Azalea** - \$5,000 with escalating benefits. Basic exhibit booths are \$350 and include free registration for one person. Choice exhibit spaces are still available.

Find out more at www.celebratingruralgeorgia.org

or contact:

Bernard Reynolds, Georgia Rural Development Council

(404) 679-1588, bernard@ruralgeorgia.org

■ Celebrating Rural Georgia
■ c/o Georgia Rural Development Council
■ 60 Executive Park South, NE
■ Atlanta, GA 30329



One Georgia, Many Dreams

**August 21 - 23, 2006
Augusta, Georgia**

Organized by:
The Georgia Rural Development Council
and a host of other collaborative partners
with the common cause of fostering positive
development in rural Georgia.



Who Should Attend?

This year’s Celebrating Rural Georgia Conference theme, One Georgia, Many Dreams, will highlight the diversity and creativity of individuals and groups working for progress in rural Georgia. Learn how rural Georgians are building individual prosperity through entrepreneurship, promoting innovation in government, attracting talent and technology, stimulating quality development, and preserving and celebrating our rural heritage and environment.

The Celebrating Rural Georgia Conference seeks to foster regional and community partnerships among the broadest spectrum of leaders, service providers, entrepreneurs, and involved citizens, CRG showcases rural success stories and promotes ingenuity and innovation in addressing rural challenges. This conference will provide a wealth of information, resources and useful contacts to:

- Local elected officials
- Planners and city/county managers
- Nonprofit groups and faith-based service organization
- Downtown/community development professionals and volunteers
- Local economic and community developers and volunteers
- Farmers and ranchers
- Health and social service providers
- Neighborhood organizations
- Housing advocates and developers
- Land owners and conservationists
- Entrepreneurs and business owners
- Tourism and hospitality industry professionals
- Quality growth advocates
- Individuals relocating to rural Georgia

Who We Are

Celebrating Rural Georgia is coordinated by the Georgia Rural Development Council and produced through a collaboration of federal and state agencies, the university system, local government associations, community and economic development groups and private entities.

There is no other statewide effort with such a broad base of volunteer support. Some participating organizations include: Association County Commissioners of Georgia, Family Connection, Federal Reserve Bank of Atlanta, Fort Valley State University, Georgia Chamber of Commerce, Georgia Department of Community Affairs, Georgia Department of Economic Development, Georgia Department of Human Resources, Georgia Department of Natural Resources, Georgia Economic Developers Association, Georgia Electric Membership Corporation, Georgia Forestry Commission, Georgia Health Policy Center, Georgia Institute of Technology, Georgia Municipal Association, Georgia Power Company, Georgia QuickStart, Georgia Southern University, Georgia State University, Governor’s Agriculture Advisory Commission, MEAG Power, One Georgia Authority, South Georgia Regional Development Center, University of Georgia, U.S. Department of Agriculture (USDA) - Rural Development, USDA Farm Service Agency, and USDA Natural Resources Conservation Service.

Celebrating Rural Georgia 2006

One Georgia, Many Dreams with over 40 cross-disciplinary educational sessions, plenary speakers, and in-depth skill building clinics.

- Monday**
9:00 AM – 12 Noon
Half-Day Skill Building Clinics
(* Full-day Clinic – 9:00 AM – 3:30 PM)
- ▶ Leadership Skills Development
 - ▶ Beyond Sun City: Attracting “Active Adults” is a Community Development Strategy*
 - ▶ Financing Revitalization: BIDs, CIDs, TADs & Other Special Tax Districts*
 - ▶ The Art of the Grant*
 - ▶ Cultural & Heritage Tourism Product Development: Building on Local Assets

- 1:00 PM – 4:00 PM**
Half-Day Skill Building Clinics
- ▶ Addressing Methamphetamine Use in Rural Georgia
 - ▶ Making Your Business Soar: Resources for Entrepreneurs
 - ▶ Raising the Roof Beams: Rural Housing Strategies, Resources & Successful Models
 - ▶ Bringing Hi-Tech Communications Infrastructure to Your Community: Accessing Money and Expertise
 - ▶ Conflict Resolution for Community Development
 - ▶ Main Street 101: Fundamentals of Downtown Revitalization

- Tuesday**
Concurrent Sessions
10:15 AM – 11:45 PM
- ▶ Doing Well By Doing Good: Becoming a Visionary Private Development Partner
 - ▶ Future Dwellings: Emerging High Tech Building Technologies and Trends
 - ▶ Harnessing the Economic Potential of Innovation to Create Jobs and Wealth

- ▶ Graduation Day: Getting Back to Grass Roots in Rural Education
- ▶ Dream Weavers: Profiting from Hand Crafted Products in the Local or Virtual Market Place
- ▶ Housing All Georgians
- ▶ New Rules: Using Smart Codes to Improve Your Development Process
- ▶ Borderless Prosperity: Latino Issues and Answers for Georgia
- ▶ Developing Partnerships Between Healthcare & Business: Best Practices in Creating Healthy Communities

- 1:45 PM - 3:00 PM**
- ▶ American Ingenuity at Work: Taking Your Invention From Drawing Board to Market
 - ▶ Doing Well By Doing Good: Becoming a Visionary Private Development Partner (Repeat)
 - ▶ Maximizing the Broadband Economy: Using Smart Approaches to Compete in the Global Economy (Repeat)
 - ▶ Hot Mix, Youth and Airports: Regional Success Stories from Across the Southeast
 - ▶ Graduation Day: Getting Back to Grass Roots in Rural Education (Repeat)
 - ▶ Flying Dreams: Step by Step to Creating Small Airports
 - ▶ Reading the Crystal Ball: How Communities and Businesses Can Do Home Grown Market Research
 - ▶ Recruit, Reward, Retain: The Three R’s of Volunteer Management
 - ▶ The Impact of the Uninsured in GA: Understanding the Tradeoffs of Healthcare Purchasing For Small Businesses

- 3:15 PM - 4:30 PM**
- ▶ Empowering Youth through Entrepreneurship
 - ▶ A Wake-up Call for Innovation in Manufacturing
 - ▶ Playing for Money: Making Live Music Performance Part of Your Economic Development Strategy
 - ▶ Manifesting a Shared Vision: How Faith Based Organizations Can Shine in Community Building
 - ▶ Dream Weavers: Profits from Hand Crafted Products in the Local or Virtual Market Place (Repeat)
 - ▶ Reading the Crystal Ball: How Communities and Businesses Can Do Home Grown Market Research (Repeat)
 - ▶ Borderless Prosperity: Latino Issues and Answers for Rural Georgia (Repeat)
 - ▶ Eureka: Brilliant New Ideas in Agribusiness
 - ▶ Healthy Communities of Opportunity: Three Local Examples

- Wednesday**
Concurrent Sessions
10:00 AM - 11:30 AM
- ▶ The Future of Bio-Fuels and Renewable Energy
 - ▶ Family Farming Update
 - ▶ Field of Dreams: Creative Tools For Preserving Rural Landscapes and Maintaining Rural Character
 - ▶ All the World’s A Stage: Community Theatres Come Back Big
 - ▶ Canopy View: A Forestry Commission Update on Tree Loss and Tree Protection in Georgia
 - ▶ The American Dream Georgia Style: Home Ownership Simplified



Governor Sonny Purdue

As Chair of the Rural Development Council, Governor Perdue will close the Celebrating Rural Georgia Conference 2006 at a luncheon on August 23rd. He will share his own thoughts on this year’s theme, One Georgia, Many Dreams.

George Israel, III is the current President & CEO of the Georgia Chamber of Commerce. His broad background includes government, real estate, development property management and managed healthcare. He served as Mayor of Macon (1979 until 1987) and was President & CEO of The Potomac Corporation, a European Venture Capital firm as well as working for Secure Health Care Plans. Dr. Israel is also on the Board of the Georgia Department of Economic Development, and served on the state’s Commission on Privatization (1994-98) and the Georgia Military Affairs Coordinating Committee

Dr. Stuart Brown is Director for the Division of Public Health, Georgia Department of Human Resources and State Health Office. Dr. Brown’s career began in Bangkok with the United States Army and was followed by more than 31 years in public health. Dr. Brown served with the Centers for Disease Control and Prevention for 19 years, including assignments to the World Health Organization, Seattle-King County Health Department, Fulton County Health Department as well at the Atlanta facility of CDC. He also headed the DeKalb County Board of Health. As State Health Officer, he is responsible for leading the development of policy and legislation pertaining to public health and enforcing related laws and regulations. He leads efforts in preparedness, outbreak investigation, and monitoring of the status of health at the state and county levels. The Division of Public Health collaborates with multiple other agencies, private businesses, religious institutions, non-profit organizations, and other public health partners.

Mark Drabenstott, PhD is Vice President and Director of the Center for the Study of Rural America, the Federal Reserve Bank’s focal point for research on rural and agricultural issues. Mark is a seasoned observer of the rural economy who has gained national and international recognition for his economic analysis and policy insights. Mark has been an ardent observer of the leading issues facing the rural economy and food and agriculture sector, publishing more than a hundred articles and editing five books. He is a frequent speaker before industry, university, and public policy audiences throughout the nation and is currently a member of the U.S. delegation to an OECD committee that tracks global trends in rural issues. Mark is a past director of the National Bureau of Economic Research and he has also advised the World Bank and Congress.

Registration

Regular Registration covers all concurrent sessions and all evening social events as well as continental breakfasts on Tuesday and Wednesday, Tuesday Plenary Luncheon, and Lunch with the Governor on Wednesday. In-depth Monday Clinics require pre-enrollment with modest additional fees. On-site clinic registrations will be on a “space permitting basis” so that seats can be reserved for pre-enrolled participants. There will be a \$10 per clinic on-site surcharge (cash or check only) for those who add clinics after the registration deadline.

Bringing a Bunch? Take Advantage of our Team Discounts

To encourage communities to expand and strengthen creative local partnerships, team discounts of \$25 per participant are available for cities and counties sending three or more individuals as a team. Note that payment deadlines above also apply to team registrations.

For team enrollment forms and more information, visit www.celebratingruralgeorgia.org or contact: Bernard Reynolds, Georgia Rural Development Council, (404) 679-1588, bernard@ruralgeorgia.org

Online Registration

We strongly encourage on-line registration! Secure on-line credit card payment, detailed session descriptions and downloadable registration forms are available at our website. However, for those who prefer to mail your registration and payment, a separate copy of this registration form should be submitted for each participant. Online registration will close on **August 15th**.

Registration Form

Mr./Mrs./Ms. _____

Name Preferred on Badge _____

Organization _____

Title _____

Mailing Address _____

City _____ County _____

State _____ Zip Code _____

E-mail _____

Phone _____ Fax _____

Regular Individual Registration	\$125.00	_____
On-site Registration	\$150.00	_____
Team Enrollment (Registration Code Required) Code: _____	\$100.00	_____

Monday In-Depth Clinics

9:00 AM – 12 Noon	
Cultural and Heritage Tourism Product Development: Building on Local Assets	\$15.00 _____
Leadership Skills and Development	\$15.00 _____
1:00 PM – 4:00 PM	
Addressing Methamphetamine Use in Rural Georgia	\$35.00 _____
Bringing Hi-Tech Communications Infrastructure to Your Community	\$15.00 _____
Conflict Resolution for Community Building	\$15.00 _____
Main Street 101: Fundamentals Short	\$15.00 _____
Making Your Business Soar: Resources for Entrepreneurs	\$15.00 _____
Raising the Roof Beams: Rural Housing Strategies, Resources & Successful Models	\$15.00 _____
9:00 AM – 3:30 PM	
Beyond Sun City: Attracting “Active Adults” is a Community Development Strategy	\$35.00 _____
The Art of the Grant	\$35.00 _____
Financing Revitalization: BIDs, CIDs, TADs & Other Special District’s	\$40.00 _____
TOTAL	\$ _____

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